

# Till Poppels

Former psycholinguistics researcher with a PhD from UC San Diego and deep expertise in experimental design, quantitative data analysis, and cognitive modeling. Skilled in Python, SQL, and communicating complex ideas clearly. Seeking research or strategy roles in tech or AI-focused companies.

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## EXPERIENCE

### Founder & CEO | *Contexicon Inc.*

Jan 2022 - March 2025

- Built an AI-powered Chrome extension that transforms Netflix content into personalized language learning clips.
- Led product design, UX research, and go-to-market strategy across multiple product pivots.
- Wrote pre-processing and back-end code in Python and SQL; collaborated using Git and Agile workflows.
- Conducted user interviews and prototype testing to iterate on features and improve user retention.
- Created blog posts, graphics, and short videos for social media outreach.

### Postdoctoral Researcher | *University of Paris*

JANUARY 2021 - DECEMBER 2021

- Collaborated with interdisciplinary teams at MIT and UCSD on joint research projects on sentence processing and social bias detection.
- Published single-author and co-authored papers in top-tier psycholinguistics journals.
- Co-organized the international psycholinguistics conference AMLaP.

### Graduate Researcher | *University of California, San Diego*

AUGUST 2014 - SEPTEMBER 2020

- Designed and led large-scale behavioral experiments and analyzed psycholinguistic data using Python and R.
- Co-authored peer-reviewed papers and presented findings at international conferences.

## EDUCATION

### PhD, Linguistics, *University of California, San Diego*

AUGUST 2014 - SEPTEMBER 2020

### MA, Mind & Language, *University of Edinburgh*

AUGUST 2010 - JULY 2014

## SKILLS

- Python, R, SQL, Git
- Experimental design
- Statistical analysis in R
- Data visualization (R, Python)
- NLP (spaCy, Pytorch)
- Scientific & technical writing

## LANGUAGES

- German (Native)
- English (Native-like)
- Spanish (Fluent)
- French (Intermediate)
- Russian (Basic)